



Abbey Jo
Leyendecker

PRODUCT DESIGNER

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🌐 @abbeyjoley

SKILLS

Concept Development
Design Thinking
HTML & CSS
Figma (software)
Product Design
User Experience Design
User Interface Design
UX Research
Usability Testing
Visual Design

ACHIEVEMENTS & INVOLVEMENT

**Datto's Women in Tech ERG
Communications Officer**
Datto | 2020

Summa Cum Laude
RIT | May 2017

School of Design Materials Grant
RIT | Spring 2017

WORK EXPERIENCE

DATTO

Product Designer II

APRIL 2021 - PRESENT

Driving UX strategy and design for their flagship product line, Unified Continuity. Working on a cross-functional team in an agile environment, I am involved in every stage of the design process, from research to concept and implementation.

Product Designer

JULY 2018- APRIL 2021

Collaborating with product managers and engineers to implement solutions for new and existing products by conceptualizing interfaces and interactions that are simple and user friendly.

CGI COMMUNICATIONS

Web Designer

AUG 2017 - JUNE 2018

Responsible for the design and front-end development of client websites. Secondary tasks include logo design and content production assistance for the social media team.

MAKEWAY LLC

Design Intern

MAY 2017 - AUG 2017

Created a web application to give event attendees more opportunities for engagement and contact with one another. Work included animated web commercials, social media, and print collateral, as well as user experience and user interface design.

STUDENT AUXILIARY SERVICES AT RIT

Junior Designer

OCT 2014 - MAY 2017

Designed posters, newsletters, social media posts, etc. for places and events on the RIT campus. As well as, working on conceptual long-term projects, such as branding on-campus locations and planning large scale events.

EDUCATION HISTORY

HUMAN-COMPUTER INTERACTION

Massachusetts Institute of Technology

JULY 2018

Computer Science and Artificial Intelligence Laboratory
Credential ID 13364502

GRAPHIC DESIGN BFA

Rochester Institute of Technology

MAY 2017

Graduated Summa Cum Laude
Minor in Advertising and Public Relations